

www.wesh.com

Billing Address:

WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

Southern Campaign Resources

Attention: Accounts Payable

235 East Virginia St

Tallahassee, FL 32301

Invoice # Invoice Date Invoice Month Invoice Period 938247-1 08/12/12 07/30/12 - 08/08/12 August 2012

Account Executive Station Sales Office Sales Region Fran Berg WESH Eagle-Washingte National

Advertiser **Committee to Protect Floric**

Product COMM TO PROTECT FL

Estimate Number

Flight Dates 08/02/12 - 08/08/12

938247

Alt Order # 07893962

Billing Calendar Broadcast

Billing Type Cash

Order #

Deal#

Special Handling

IDB#

Advertiser Code | Product Code CTPF

Agency Ref

Snots/

Advertiser Ref

Send Payment To:

5 08/07/12

Weeks:

08/08/12

Start Date

2 WESHTu 08/07/12

08/06/12

Spots: # Ch Day Air Date

1 WESHW

Class of Time - Fixed Non Pre-emptible

M-F 6-6:30 PM

MTWTFSS

-11----

Air Time Description

6:26 PM M-F 6-6:30 PM

6:11 PM M-F 6-6:30 PM

End Date

08/12/12

08/08/12

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

						Spots/					
Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
08/03/12 Class of Tir	08/03/12 ne - Pre-emp	M-F Early otible with not	Sunrise ice	5:00-6:00 AM	F	:30	1	\$500.00	NM		
Weeks:	Start Date 07/30/12	End Date 08/05/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$500.00					r	
Spots: # Ch Day Air Date Air Time Description					Start/End Time	Lenat	th Ad-ID	(*)		Rate	Type
1 WESHF 08/03/12 5:24 AMM-F Early Sunrise					5:00-6:00 AM	:3	O DORA0814				
	08/02/12 ne - Fixed N	M-F Sunri	se @6AM ole	6:00-7:00 AM	T	:30	. 1	\$2,000.00	NM		
Weeks:	Start Date 07/30/12	End Date 08/05/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$2,000.00		2				
Spots: # Ch	Day Air	Date Air	Time Descri	otion	Start/End Time	Lengt	th Ad-ID			Rate	Тур
1 WE			M-F S	unrise @6AM	6:00-7:00 AM	:0	00	a market ye alakhara			
2 WESHF 08/03/12 6:42 AM M-F Sunrise @6AM MG for 2.1 08/02					6:00-7:00 AM	:3	0 DORA0814	7		\$2,000.00	NI
	08/07/12 ne - Pre-em			5:00-6:00 AM	-T	. :30	1	\$500.00	NM		
Weeks:	Start Date 08/06/12	End Date 08/12/12	MTWTFSS -T	Spots/Week 1	<u>Rate</u> \$500.00	•					
Spots: # Ch	Day Air	Date Air	Time Descri	otion	Start/End Time	Leng	th Ad-ID			Rate	Typ
1 WESHTu 08/07/12 5:21 AM M-F Early Sunrise					5:00-6:00 AM	:3	30 DORA0814			\$500.00	N
	08/06/12 ne - Fixed N	M-F Sunri on Pre-emptil	se @6AM ole	6:00-7:00 AM	M	:30	1	\$2,000.00	NM		
Weeks:	Start Date 08/06/12	End Date 08/12/12	MTWTFSS M	Spots/Week 1	Rate \$2,000.00			- (m s		9	
Spots: # Ch Day Air Date Air Time Description					Start/End Time	Leng	th Ad-ID			Rate	Ty
1 WE	ESHM 08	/06/12 6:2	25 AM M-F S	unrise @6AM	6:00-7:00 AM	:3	30 DORA0814				
	08/03/12 Class of Tir Weeks: Spots: # Ch 1 WE 08/02/12 Class of Tir Weeks: Spots: # Ch 1 WE 2 WE 08/07/12 Class of Tir Weeks: Spots: # Ch 1 WE 08/06/12 Class of Tir Weeks: Spots: # Ch 1 WE	08/03/12	08/03/12 08/03/12 M-F Early Class of Time - Pre-emptible with not with not with not with not of the provided of the provided states of the provided s	08/03/12	08/03/12	D8/03/12	08/03/12	Start Date End Date Description Start/End Time MTWTFSS Length Week	Start Date	Start Date	Start Date

M-F 6-6:30 PM **Total Spots**

Start/End Time

M-F 6-6:30 PM

-11----

\$2,500.00

<u>Rate</u>

6

Length Ad-ID

:30 DORA0814

:30 DORA0814

\$2,500.00

Rate Type

\$2,500.00 NM

\$2,500.00 NM

M-F 6-6:30 PM

Spots/Week

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 938247-1 | 08/12/12 | August 2012 | 07/30/12 - 08/08/12

Advertiser Product Estimate Number

Committee to Protect Floric COMM TO PROTECT FL

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Payment Terms 30 Days

Gross Total

\$10,000.00

Agency Commission

\$1,500.00

Net Amount Due

\$8,500.00